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'EMPOWER' PROGRAMME: HORIZON OF YOUTH DEVELOPMENT

'Employability Orientation With Enriched Results' for increasing employability skills of youth

GATI is working continuously for developing the skills and enhancing the employability opportunities of youth. Many new trainings and activities were launched, that focused on the employability skills of the graduates and post graduates. This experience, along with the valuable feedback from academia and corporates has given birth to a special programme – 'EMPOWER'. We believe, this is the horizon for overall development of youth in making them employable! Employability skills comprise hard (technical) and soft (behavioral) skills. Technical skills are addressed during induction and various training programmes. However, development of attitude and soft skills continues to be a challenge for employers. The same is true for language in general and English in particular; which is widely used in business and corporate were conducted by 'GATI' to industries. Based on the outcome with HR representatives, a 'EMPOWER' was developed and objective of this programme is students on a 5-point scale.

GATI's
प्रGATI
6 SUCCESSFUL
YEARS
2012-2018

communication. Two surveys understand the requirements of of the surveys and discussion unique program, called launched in 2018. The basic to assess the behavioral skills of Based on the outcome of

This initiative was launched to address the employability issues being faced by graduates. The scenario is even more challenging in rural areas. Though students have talent, skills like willingness to learn, readiness to accept change and goal setting need to be given due importance. Grooming them on behavioral skills is our priority, before they are trained on language skills. These behavioral skills are assessed using specially designed questionnaire and interaction with the participants.

This programme has gained wide popularity in a short span. Till the end of 2018, approximately 800 students of UG and PG programmes across 8 professional colleges were assessed. Detailed assessment outcomes were reported to concerned authorities. Very soon, follow-up session will be conducted. These sessions will help students to prepare confidently for their placement interviews.



PROFESSIONAL SKILLS - MORE OF EXPERIENCE, THAN A COURSE

Ar. Niraj Deshpande, Director, Manthan Design Concepts, Nandurbar

There has always been talked about inhibiting some good habits to upgrade from being good to being best. It is one's zeal & zest that drives him or her crazy to be at the top of the world. In this path; the peak gets steeper and steeper, disappointing, demoralizing and derailing oneself from either changing the way of achieving the goal or changing the goal itself. While, changing the way of achieving goal may be considered as adapting to the situation, changing the goal may be termed as getting succumbed to the situation.

Both these conditions make you flexible in process or goal or both. Flexibility being part of it; the set of professional skills may prove to be the biggest asset. We do have many examples already set by legendary personalities from the history to learn from. Though the scenario has changed a lot from then to now; their virtues & modus operandi may prove to be very contextual even today.

In this highly demanding, transparent & user friendly era of service industry, customization makes us take a giant leap as a professional service provider. On the contrary, our education system is still very generalized in its approach, which itself has generated the need for complementary programs like professional skills development.

As a professional; one must understand the difference between being competent and being compatible. Competence may give you opportunities but compatibility enables you to transform such opportunities into a sustainable success each & every time. We at GATI, constantly keep us out of competition to be ahead of the competitors. Having associated with the people from various fraternities, we get an edge in customization of the courses to help participants to groom themselves, instead of just earning certificates. After all it's all about being 'zamane ke aage' than just being 'zamane ke sath'.

NUTRACEUTICALS - A NEW DESIGN FOR FUNCTIONAL FOOD AND HEALTH

Mrs. Mrinal Saraf, Director, Shalaka Biosciences, Mumbai

“Let food be your medicine or else medicine will be your food”. The philosophy behind is “Focus on Prevention”. The term "Nutraceutical" was coined from "nutrition" and "pharmaceutical" in 1989 by Stephen DeFelice. Nutraceutical can be defined as "a food (or part of a food) that provides medical or health benefits, including the prevention and/or treatment of a disease". However, Nutraceuticals are commodities derived from foods, but are used in the medicinal form of pills, capsules or liquids and again render demonstrated physiological benefits.



The group has now been integrated under a new category as natural health products that promote health. This category includes both nutraceuticals and herbal as well as other natural products. The main difference of this category with pharmaceuticals is that they are multi-targeted mixtures and present at low concentration while pharmaceuticals are uni-targeted pure compounds with high dose use.

Hence a “Nutraceutical” is any substance that may be considered as a food or part of a food and provides medical or health benefits, encompassing, prevention and treatment of diseases. Such products may range from isolated nutrients, dietary supplements and diets to genetically engineered "designer" foods, herbal products and processed foods such as cereals, soups and beverages. Presently, more than 470 nutraceuticals and functional food products are available with documented health benefits.

Farmaceuticals are medically valuable components produced from modified agricultural crops or animals. The term is a combining of the words “farm” and “pharmaceuticals”. Proponents of this concept are convinced that using crops (and possibly even animals) as pharmaceutical factories is much more cost effective than conventional methods, with higher revenue for agricultural producers.

Classification of Nutraceuticals:

- Nutritional functions: Vitamins, Minerals, Amino Acids, Fatty acids, etc.
- Herbals/ Phytochemicals: Herbs, herbal extracts or Botanical products.
- Dietary Supplements: Probiotics, Prebiotics, Antioxidants, Enzymes, etc.

“Nutraceuticals and functional foods have received considerable interest, because of their presumed safety and potential nutritional and therapeutic effects”.

LAUNCHING OF INNOVATIVE MODULE - DEVELOP YOUR PERSONALITY TRAITS WITH THE FORTS

This is a unique program that will help to understand and develop the personality traits of individuals with the help of forts! The theme of the workshop is based on the idea, that each attribute of our personality is closely related to the features of forts (i.e. related to the structures or the events on the forts). This workshop also touches the work culture aspect. Specially-designed activities and videos are the important features of this workshop. Personality traits like attitude, confidence, communication, concentration, creativity, commitment, presentation, stress management and time management are discussed in the workshop with respect to some selected forts.



This module was launched on 12th December 2018, at the auspicious hands of Shri. Rahul Solapurkar. After going through the details, he gave valuable suggestions, which are now incorporated in the workshop. Our lead trainer, Dr. Shreerang Chhapekar joined for this launching.

Coincidentally, the first workshop was conducted at Jijamata College of Pharmacy, Nandurbar on 28th December 2018. Approximately 100 students of Diploma Pharmacy course attended this workshop.

SPECIAL APPRECIATIONS

On the backdrop of 6th Anniversary celebrations, 'GATI' appreciated its clients and training partners, who have supported repeatedly in our mission of skill development.



K. D. Gavitt D. Pharmacy College, Nandurbar



Amrutvahini College of Pharmacy, Sangamner



K. K. Wagh College of Engineering, Nashik



The Supreme Industries Ltd, Gadegaon, Jalgaon



SSBT's College of Engineering and Technology, Jalgaon



Govt. College of Engineering, Jalgaon



Govt. Polytechnic, Jalgaon



Godavari College of Engineering, Jalgaon



Teknocrat's Academy of Automation and Control Technology, Nashik



Samaayu Ayurved Clinic, Jalgaon



Shri. Gulabrao Deokar College of Engineering, Jalgaon



Institute of Management and Research, Jalgaon

Contributing to National Skills Development ...

CONFIDENCE BUILDING PROGRAMS BOOSTING THE MORALE OF FRESHERS

Confidence Building Workshops were organised for the first year students of various colleges in Dhule, Nashik and Nandurbar districts. Workshops were conducted at Gangamai Institute of Pharmacy, Nagaon (Dhule) on 01st October 2018, NDMVP's College of Pharmacy, Nashik on 11th October 2018, NTVS's Institute of Pharmacy, Nandurbar on 26th October 2018 and K. K. Wagh College of Pharmacy, Nashik on 01st November 2018. In all, 361 students from these colleges participated in the activities. These activities helped the participants to understand the concepts effectively. We are thankful to the Principals, heads of the departments and staff of these colleges for the opportunity and their efforts to organise the sessions.



ENTREPRENEURSHIP DEVELOPMENT WORKSHOPS FOR ENGINEERING STUDENTS

Entrepreneurship motivation is very important in the present situation. GATI conducted Entrepreneurship Development Workshops in the last quarter for the students of Shri. Gulabrao Deokar College of Engineering, Jalgaon during 01st – 06th October 2018 and SSBT's College of Engineering and Technology, Jalgaon during 16th – 21st October 2018. The thrust was on experience sharing by the successful entrepreneurs of Jalgaon. Mr. Suyog Jain, Mr. Sachin Dunakhe and Mr. Prasanna Mande interacted with the students. This gave an insight in setting up a start-up activity. We are thankful to the Principals, heads of the departments and staff of these colleges for the opportunity and their efforts to organise these workshops.



A STEP TOWARDS PROFESSIONALISM - WORKSHOP ON BUSINESS ENGLISH COMMUNICATION

English communication – verbal and written is the need of hour. Workshop on Business English Communication is designed to groom the students on spoken and written English communication. These workshops were conducted at Shellino Education Society's Arunamai College of Pharmacy, Mamurabad on 22nd October 2018 and Nanasahab R. G. Patil Institute of Pharmacy, Mamurabad on 24th October 2018. In all, 123 students of degree and diploma pharmacy participated in the workshop. Activities on spoken English and business writing were conducted, which helped to increase the confidence of students to communicate in English. We are thankful to the Principals, heads of the departments and staff of these colleges for the opportunity and their efforts to organise these workshops.



OPPORTUNITY TO INTERACT WITH BUDDING PHARMACISTS @ MET, NASHIK

It was a great experience to interact with the budding pharmacists on the occasion of conference organised by MET's Institute of Pharmacy, Nashik. Our Director, Devdatta Gokhale was invited as a resource person for the two-day conference on "HR Perspectives in the Pharmaceutical Industry". The inaugural session was witnessed by dignitaries like Dr. M. D. Karvekar, (PCI Executive Member, Pharmacy Council of India), Guest of Honor was Mr. Sanjeev Pendharkar, (Chairman, Vicco Pvt. Ltd.), along with Dr. Wagh (Trustee MET) and Dr. Sanjay Kshirsagar (Principal, MET's Institute of Pharmacy, Nashik) Principals, staff members and students of various pharmacy colleges attended this event in large number. Our Director interacted with the participants on the topic - "Skills for dream job" The participants enjoyed this session and interacted actively due to specially designed activities and videos.

